

#### Press Release Immediate Release

## **Cyberport Launches "Web3Verse" Series of Events**

International Web 3.0 Events Debut in Hong Kong, Establishing an International Platform for I&T Exchange and Collaboration

**Hong Kong, 27 March 2024** - As Hong Kong's Web 3.0 Hub, Cyberport is committed to strengthening the local Web 3.0 ecosystem, deepening public understanding and fostering industry exchange. Cyberport will launch <u>"Web3Verse"</u>, series of themed events from April to May, collaborating with various industry partners to organize a diverse range of international Web 3.0 events, including technology summits, academic forums, esports tournaments, gaming expos, etc., aiming to promote the development and application of Web 3.0 technology.

The "Hong Kong Web3 Festival 2024", co-organized by Cyberport unicorn HashKey Group and Wanxiang Blockchain Labs, will focus on the core issues across various tracks of Web 3.0 and provide in-depth analysis of regulatory policies. In addition, the internationally renowned event, Hack.Summit(), which boasts a decade-long history and is regarded as a magnificent gathering of Web 3.0 developers, will make its Asian debut at Cyberport. Hosted by Hack VC, an international Web 3.0 venture capital firm, this event aims to attract global top blockchain leaders and teams to converge in Hong Kong, explore cutting-edge trends and collaboration opportunities, and energise Hong Kong's Web3.0 ecosystem.

Georgina Chu, Chief Corporate Development Officer of Cyberport, said, "The development of Hong Kong's Web 3.0 industry is progressing rapidly. As the largest Web 3.0 hub in Hong Kong, Cyberport has been actively driving the blockchain and Web 3.0 technological innovation and empowering our community startups to explore the diverse Web 3.0 application, to strengthen the ecosystem and industry development. The "Web3Verse" series of events, including international large-scale events held in Hong Kong for the first time, will bring together world-renowned industry leaders, developers, and entrepreneurs. These events will build an international exchange platform for Web3.0 technologies, inspire innovative thinking, promote cross-regional collaboration, and unlock the immense potential of the Web 3.0 industry. Cyberport will continue to join hands with local and international partners to attract global Web 3.0 talents and enterprises and help propel Hong Kong to become an international hub for I&T and Web 3.0."

#### **Hong Kong Web3 Festival Brings Together Top Speakers**

The "Web3Verse" series of events will kick off with **the Hong Kong Web 3.0 Spring Conference** held at Cyberport on 4-5 April, focusing on the latest trends and hot topics in the field of Web 3.0. The annual Web 3.0 extravaganza, "**Hong Kong Web3 Festival 2024**", will take place at the Hong Kong Convention and Exhibition Centre from 6 to 9 April. Over 300 globally influential guests will participate in various in-depth exchange sessions, sharing



insights on the future development direction of blockchain and Web 3.0 technologies. International renowned investment firms, including the star stock-picker and CEO of ARK Invest Cathie Wood, will also be present. The event is expected to attract over 50,000 attendees.

#### International Web 3.0 Events Debut in Hong Kong

The upcoming mega event, **Hack.Summit() 2024**, will be held at Cyberport on 9-10 April. Hong Kong as the first city in Asia to host this event marks a significant milestone. The conference aims to connect global Web 3.0 developers through Hong Kong as a bridge, inspiring local developers to actively participate in the construction of the Web 3.0 ecosystem. Over the course of two days, leaders in the blockchain industry, including cofounders and senior executives from Eigenlayer, Berachain and Babylon, has been invited to share industry insights and cutting-edge trends in the field of Web 3.0. With a series of technical talks, policy analysis, panel discussions and hackathon, the conference is expected to be attended by more than 1,000 developers, investors, and entrepreneurs from around the world to collectively explore the future development and application prospects of blockchain technology.

BlockShow X BlockDown, co-organized by Cointelegraph and EAK Digital, will be held at Cyberport on 8-9 May. The first-ever BlockShow X BlockDown in Hong Kong combines the global impact of BlockShow and the innovative event experience of BlockDown. Exciting peripheral activities include conferences, seminars, art exhibitions, gaming zones, and music stages covering themes that encompass SocialFi, GameFi, Web 3.0, art, music, culture, DeFi and Real-World Assets, aiming to showcase blockchain technology while promoting community engagement and entertainment, connecting blockchain enthusiasts, industry professionals, and newcomers for a comprehensive experience.

#### **Digital Economy Summit 2024: Web 3.0 Matching Session**

The Digital Economy Summit 2024, an annual flagship innovation and technology event co-organized by the HKSAR Government and Cyberport, will be held at Hong Kong Convention and Exhibition Centre on 12-13 April. With the theme of "Smarter Technovation for All: Forging a Sustainable Future", the summit aims to provide a platform for industry thought leaders, experts, and policymakers to collaborate and share unique insights. One of the key forums is the "Al & Web3 Forum: Digital Revolution Reinventing Businesses & Communities", which will focus on analyzing the future trends and opportunities in the field of Web 3.0, including stablecoin regulation, mass adoption strategies, Decentralized Physical Infrastructure (DePIN), Real-World Assets (RWA), and the synergy between Al and Web 3.0. During the event, Cyberport will also host a side event titled "Unblock the Opportunities of Web 3.0", bringing together various Cyberport partners and members for business matching to explore the applications and collaboration opportunities of Web 3.0 technology in areas such as HealthTech, RetailTech, and Smart Living.

Last year, the HKSAR Government allocated HK\$50 million to Cyberport to accelerate the development of Web 3.0 ecosystem, nurture talents, promote industry development and



technological applications, and raise public awareness of the industry. Since the establishment of the Web3Hub@Cyberport in early 2023, it has attracted over 130 enterprises, currently gathering more than 220 enterprises in related technologies. Cyberport has organized and supported over 50 diverse thematic Web 3.0 events to facilitate industry exchanges, technology sharing, product demonstrations, and focuses on Web 3.0 education and training, more educational resources are provided through the Web3 Academy, benefiting over 29,000 participants in total.

Cyberport Presents "Web3Verse" Series of Events:				
Events	Highlights			
<ul> <li>Hong Kong Web3.0 Spring</li> <li>Summit</li> <li>Date: 4 to 5 April</li> <li>Venue: Cyberport, Hong Kong</li> <li>Organizer: Meta Era</li> <li>Co-organizers: Web3 Labs, iPollo and Cronos Trade</li> <li>Cyberport as Supporting Organisation</li> </ul>	<ol> <li>Speech from Mr.Yat Siu, Co-Founder and Executive Chairman of Animoca Brands</li> <li>Inviting guests from around the world to curate multiple speeches and panel discussions, showcasing the latest developments and explorations in the Web 3.0 field</li> </ol>			
<ul> <li>TON Hacker House Hong Kong</li> <li>Date: 4 April</li> <li>Venue: JW Marriott Hotel         Hong Kong</li> <li>Organizer: TON Foundation,         TonX Studio</li> <li>Cyberport as Partner</li> </ul>	<ol> <li>Participants have the opportunity to win over US\$1.5 million prize pool and receive support from Hacker House</li> <li>Roundtable discussions with over 1,500 participants, exploring the future of blockchain</li> </ol>			
Hong Kong Compliance Web3.0 Tech Supports Global Enterprise Transformation, RWA Implementation, and HKD Stablecoin  Date: 5 April Venue: Cyberport, Hong Kong Organizers: Block Beat, RD Technologies Cyberport as Co-organizer	<ol> <li>Cyberport will share Hong Kong's policy support on the development of Web3 ecosystem</li> <li>Roundtable discussions for representatives from varies sectors to discuss on how to leverage Web 3.0 to help enterprises address the global opportunities and challenges of digital transformation</li> </ol>			
2024 Hong Kong Web3 Festival  ■ Date: 6-9 April  ■ Venue: Hong Kong	<ol> <li>Inviting the most popular and promising projects globally to share their Web 3.0 technological solutions. Renowned investment institutions will also be invited to the event</li> </ol>			



Convention and Exhibition Centre  Organizers: Wanxiang Blockchain Labs and HashKey Group Cyberport as Strategic Partner	Representatives from regulatory authorities will provide in-depth analysis of regulatory policies to clarify the boundaries of development
<ul> <li>WEB3 GAMING EXPO</li> <li>Date: 7 April</li> <li>Venue: Soho House Hong Kong</li> <li>Organizer : GeDa</li> <li>Cyberport as Partner</li> </ul>	<ol> <li>Showcasing the latest Web 3.0 gaming projects</li> <li>Attendees have the unique opportunity to explore and experience the latest and most exciting Web 3.0 gaming projects</li> <li>Showcasing cutting-edge advancements, inspiring new ideas, and encouraging the development of groundbreaking Web 3.0 gaming projects</li> </ol>
2024 DePIN Global Hardware Conference Date: 8 April Host: JDI Global Co-host: CGV, Web3Labs Organizer: Techub News Cyberport as Partner Supporter	World's first DePIN hardware offline exhibition     Gathering global industry experts to share their understanding of the latest industry trends, technological advances, and market opportunities
<ul> <li>Minting a New Era</li> <li>Date: 8 April</li> <li>Venue: Hong Kong Island (Register to See Address)</li> <li>Organizer: NFTScan Labs, Mint Blockchain</li> <li>Cyberport as Supporting Partner</li> </ul>	<ol> <li>Inviting developers and representatives from NFT infrastructure, NFT wallet, NFT Marketplace, NFTFi, NFT Collection fields to join</li> <li>Connecting the NFT community members from Cyberport to foster Web 3.0 development in Hong Kong</li> </ol>



000111011 0 11 0 11	14 A: 1 1 1 1 1 1 1 1 1 1 0 0	_
GOPLUS User Security Summit  Hong Kong  Date: 8 April  Venue: Hong Kong Convention and Exhibition Centre  Organizer: GoPlus  Cyberport as Supporting Partner  MATR1X FIRE Asia Master Tournament 2024  Date: 8- 9 April	<ol> <li>Aims to strengthen user's trust in Web 3.0 security, promoting industry consensus on emerging market of Web 3.0 user-security</li> <li>Foster greater collaboration between the developer and user communities</li> <li>"Matr1x Fire Asia Master 2024" is the world's first professional esports event in Web 3.0</li> <li>Aims to provide an immersive gaming</li> </ol>	
<ul> <li>Venue: Hong Kong         Convention and Exhibition         Centre</li> <li>Organizer: MATR1X FIRE,         Geda</li> <li>Cyberport as Partner</li> </ul>	experience for players and viewers and changing the esports industry through the integration of Web 3.0 technology  3. The competition will be contested offline by the top four teams from ten countries. The game will be live-streamed through media, allowing global viewers to witness intense battles and games, with a prize pool of up to US\$100,000.	
<ul> <li>Web3 Scholar 2024</li> <li>Date: 9 April</li> <li>Venue: Hong Kong Convention and Exhibition Centre</li> <li>Organizer: DRK Lab</li> <li>Cyberport as Co-organizer</li> </ul>	<ol> <li>Promotes the development of the Web 3.0 industry, enhance collaboration and exchange among industry scholars, researchers, and practitioners.</li> <li>Speakers include professors, lecturers and PhDs from Imperial College London, UC Berkeley, The University of Sydney and National University of Singapore</li> <li>Focuses on technical innovation in the blockchain ecosystem, including but not limited to security, MEV, cryptography, crypto economics, DAOs and organizational studies</li> </ol>	
<ul> <li>Hack.Summit() 2024</li> <li>Date: 9-10 April</li> <li>Venue: Cyberport</li> <li>Organizer: Hack VC</li> <li>Cyberport as Partner</li> </ul>	<ol> <li>Connect the world through Hong Kong, inspire local innovative technology talents to participate in the development of the Web 3.0 ecosystem</li> <li>Hack.Summit() 2024 Asia's inaugural conference is expected to attract more than 1000 participants, sessions including technical lectures, policy analysis, roundtable discussions, etc</li> <li>The event will attract 50 top developers and more than 200 industry audiences</li> </ol>	



### <u>Digital Economy Summit (DES)</u> 2024

Date: 12- 13 April
 Venue: Hong Kong
 Convention and Exhibition
 Centre

Co-organizers: HKSAR Government, Cyberport

- Eight thematic forums providing a platform for thought leaders, industry experts and policy makers to collaborate, share insights and cocreate the future
- 2. The Financial Secretary, Secretary for Innovation, Technology and Industry, and Chairman of Cyberport will be present
- Side event "Unlock the Opportunities of Web 3.0" provides business matching opportunities for Cyberport partners and Web 3.0 community companies

# Blockshow X Blockdown Asia 2024

Date: 8-9 MayVenue: Cyberport

Organizer: Cointelegraph

Cyberport as Partner

- The event invited over 100 speakers, including renowned Web 3.0 builders, such as David Chaum (CEO of Elixxir.io) and Robby Yung (CEO of Animoca Brands)
- 2. More than 80 meetings focusing on themes such as blockchain development and infrastructure, gamefi, defi, RWA, etc

###



Please click <u>here</u> to download high-resolution news images.



Launching <u>"Web3Verse"</u>, a series of Web 3.0 events from April to May, Cyberport is working with different industry partners to organize a series of international Web 3.0 events, including technology summits, academic forums, esports tournaments, gaming expos, etc., aiming to promote the development and application of Web 3.0 technology.



**Georgina Chu, Cyberport Chief Corporate Development Officer**, said "Cyberport has been actively driving the blockchain and Web 3.0 technological innovation. "Web3Verse" series of events will bring together world-renowned industry leaders, developers, and entrepreneurs. These events will build an international exchange platform for Web 3.0 technologies, attract global Web 3.0 talents and enterprises and help propel Hong Kong to become an international hub for I&T and Web 3.0."





Since the establishment of the Web3Hub@Cyberport in early 2023, it has attracted over 130 enterprises, currently gathering more than 220 enterprises in related technologies.



For media enquiry, please contact:

Cyberport

Name: Sylvia Yang Tel: (852) 3460 2524

Email: sylviayangp@cyberport.hk

**A-World Consulting** 

Name: Louis Wong Tel: (852) 2864 4885

Email: louis.wong@a-world.com.hk

#### **About Cyberport**

Cyberport is Hong Kong's digital technology flagship and incubator for entrepreneurship with over 2,000 members including over 900 onsite and over 1,100 offsite start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit <a href="https://www.cyberport.hk">www.cyberport.hk</a>